

## Make a Happy GLT Day Card (or Banner)

### *Activity Summary:*

*Create a large card or banner to wish GLTs, staff that works with GLTs, and the world a happy GLT Day.*

### Target Audience & Setting

- All ages
- Informal setting, small to large groups
- 5 minutes or more time if participants (s) are interested

### Goals

- Increase awareness of GLTs and the importance of the conservation of the species and their habitat
- Develop awareness of GLT international day and ways to help the conservation of GLTs in the wild and in everyday life
- Create awareness of where GLTs live and share reasons why they are endangered

### Theme and Messages:

*Golden lion tamarins are a unique species*

- *These charismatic primates are only found in Brazil and have become a flagship species for their native habitat – the Atlantic Coastal Forest.*

### Equipment Needed

- Table
- Map of GLT habitat
- Provide a regular size poster board (28X22 inches) or use a roll of packing paper to create a banner
- Colorful markers, stickers, stencils, and any other decorating supplies
- Post It notes for pledges

### Instructions

- Write a message in the middle of a large poster board, such as for example:

*Golden Lion Tamarin Day is August 2<sup>nd</sup>! Join us in celebrating tamarins and taking action to protect them in the wild. Learn more here: <insert savetheliontamarin.org or link to your zoo/org's event page>*

- As visitors approach the exhibit show them on the map where tamarins live, why the tamarins are endangered, and what is being done in Brazil and around the world to help them (see background info at <https://www.savetheliontamarin.org/about-glts>; GLT Factsheet; Conservation Status and Threats)
  - Invite visitors to sign and add messages of support and celebration to the card/banner (see suggestions of messages below)

- In addition to signing, visitors can pledge to protect the environment in one or more ways such as, reducing plastic use, buying a rainwater bin for gardening, donating trees to tamarins, etc.
- Take photos of participants writing on the card and of the completed card/banner and post it on social media and/or send it to the Save the Golden Lion Tamarin (contact@savetheliontamarin.org) Be sure participants know they are giving permission to post on social media when they sign the card/banner.

Dive Deeper:

- Add examples of ways to reduce plastic use, etc.

Additional Resources

- Ideas for Messages:
  - *Happy day to the brightest orange monkey in the forest! Happy GLT day!"*
  - *Hip-hip hooray to golden lion tamarins on their day! Hip-hip hooray to all who help protect tamarins in the wild and around the world!*
  - *Stand up for golden lion tamarins on their day! Donate a tree and help secure their future in the wild!*
  - *More trees for GLTs!*
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